

SUMANTH CHARY

Indie Founder & Full-Stack AI Builder

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PROFESSIONAL SUMMARY

Indie SaaS builder and B.Tech CSE student specializing in AI-powered products, modern UI/UX, and growth marketing. Solo-built and shipped three AI products end-to-end - PostPro AI (LinkedIn content optimization), FlipScan AI (marketplace resale price estimation), and LegalDeep AI (AI legal document analysis) - owning design, development, prompt engineering, and go-to-market for each.

Also runs freelance web design and digital ad campaigns for small-business and healthcare clients across India, and handles client acquisition through direct outreach.

WORK EXPERIENCE

Founder, Indie AI Products | Self-employed

Sep 2024 - Present | Hyderabad, India

- Founded and solo-built PostPro AI, an AI platform for LinkedIn content optimization with voice fingerprinting, virality prediction, and analytics; live at postproai.app.
- Founded and solo-built FlipScan AI, an AI tool that estimates resale prices for marketplace listings (eBay, Poshmark, Depop) for the global resale market.
- Founded and solo-built LegalDeep AI, an AI legal document analyzer that summarizes contracts and flags risk clauses.
- Own the full product lifecycle across all three products: UI/UX design (Figma), development (React, JavaScript, no-code tools), prompt engineering, and growth marketing.

Freelance Digital Marketer & Web Developer | Self-employed

2023 - Present | Telangana, India

- Manage digital ad campaigns across Google Ads, Meta, and India-specific platforms (Practo, Truecaller, ShareChat) for hospital and healthcare clients.
- Design and build conversion-focused websites for small-business clients using Lovable, Netlify, and Supabase.
- Run cold outreach (calls, email, DMs) to acquire new website and AI-agent clients across India and international markets.

EDUCATION

B.Tech in Computer Science Engineering | Scient College of Education

2025 - Present | Hyderabad, India

- Coursework: Programming Fundamentals, Data Structures, DBMS, Operating Systems, Computer Networks, OOP.

Intermediate (MPC) | Sri Chaitanya Junior College

2023 - 2025 | Hyderabad, India

SKILLS

- Programming Languages:** C, C++, Python, JavaScript
- Web Technologies:** HTML, CSS, JavaScript, TypeScript, React
- Tools & Platforms:** Figma, Framer, Git, GitHub, Vercel, Replit, Firebase, Supabase, Netlify, Lovable
- AI Tools:** Claude, ChatGPT, Gemini, DALL-E, OpenAI API
- Other:** Prompt Engineering, No-Code Development, SEO, AI Agent Workflows

PROJECTS

- LegalDeep AI** - AI legal document analyzer that summarizes contracts and flags risk clauses.
- PostPro AI** - LinkedIn content optimization tool with voice fingerprinting and virality prediction.
- FlipScan AI** - AI tool for estimating marketplace resale prices for the global resale market.
- FlowMind** - Early-stage AI co-pilot concept for workflow automation.

ADDITIONAL INFORMATION

- Participated in 8 hackathons; built and shipped working prototypes in 20-30 day cycles.
- Published books on tech and entrepreneurship; ran independent digital businesses.
- Completed the Deloitte Australia Virtual Job Simulation (Forage, 2025).